



## WHY JOIN THE HUNTSVILLE/LAKE OF BAYS CHAMBER OF COMMERCE

### STAY IN TOUCH WITH THE BUSINESS COMMUNITY:

Our regular schedule of outbound communications ensures that Chamber members are among Huntsville & Lake of Bays 'most connected' businesses. Our busy schedule of meetings, social and networking events help you keep in touch with your peers and give you a chance to build your business.

### VISITOR/NEW RESIDENTS INFORMATION SERVICES:

Our tourism office in Huntsville and the information booth in Dwight provide vital information to the traveling public regarding accommodations, events, restaurants and location of local businesses. The Chamber promotes its members to residents, tourists and new residents year round.

### BUSINESS REFERRALS:

The Chamber refers its members to residents, tourists and other businesses. If you are not a Chamber member, you are missing out on many business opportunities!

### CANADIAN CHAMBER OF COMMERCE AFFILIATION/MEMBERSHIP:

As Canada's largest and most influential business association, the Canadian Chamber of Commerce is the primary and vital connection between business and the federal government. It continually demonstrates impact on public policy and decision-making to the benefit of businesses, communities and families across Canada. The Huntsville/Lake of Bays is proud to be a member of this powerful network of over 420 chambers and boards of trade.

### WEBSITES:

- Our website [www.huntsvillelakeofbays.on.ca](http://www.huntsvillelakeofbays.on.ca) features listings of all our supportive members and each member has the opportunity to manage and update their own profile online! Standard listings include all your business information, a 500 character description and your logo! Upgrade to a **PREMIUM Membership** and get even more privileges!
- Members are automatically featured on our tourism website at [www.huntsvilleadventures.com](http://www.huntsvilleadventures.com) at no additional cost!

### ADVERTISING OPPORTUNITIES:

- **Websites:** Members have exclusive opportunities to advertise on both our websites at [www.huntsvillelakeofbays.on.ca](http://www.huntsvillelakeofbays.on.ca) or [www.huntsvilleadventures.com](http://www.huntsvilleadventures.com). Put your business in the spotlight with an ad on our websites!
- **Visitors Guide:** This full colour publication is a comprehensive and invaluable tool for visitors to our beautiful area and is distributed to visitors in our offices, member locations, Muskoka Tourism, Ontario Travel Centres, CAA offices, conferences and events throughout Muskoka, and mailed to those requesting information. It is also available on both our websites. This publication is downloaded from our websites over 35,000 times annually!



*Experience Your Adventure!*



- **Tear-off Area Map:** This map provides visitors and local residents with a handy map of the region, as well as detailed street maps of Huntsville, Baysville, Dorset, Dwight and Oxtongue Lake. Local supporting businesses are highlighted around the perimeter. The pad of maps can be found all over Huntsville/Lake of Bays
- **Flyer Distribution Program:** Advertise your business message to over 650 chamber members through our e-flyer program for the low cost of \$125 (plus HST) per insert, \$45 (plus HST) for non-profit businesses.
- **Signature Events:** Advertise your business through our signature events, Girlfriends Getaway Weekend, Winter Comedy Carnival, Long and Winding Dinner, Muskoka Sound Music Festival, sporting events and many, many more.

#### NETWORKING:

Meet, network and socialize at our many events! Networking is one of the best ways to promote your business by developing relationships with other members. Attend Chamber events such as Business After Hours, Business at Lunch Time, President's Ball, Golf Tournament and the End of Summer Dock Party.



#### FIRST DATA DISCOUNTED MERCHANT SERVICES:

The Canadian Chamber of Commerce and First Data, a leader in the electronic payment processing industry, have partnered to bring you exclusive benefits to help grow your business. Together we are ready to help you with preferred pricing and products tailored to suit your needs. Please see flyer in membership package.

#### Exclusive Rates:

- Discount Rate/Transaction Fees\* Visa 1.55%
- MasterCard 1.60%
- Discover 1.60%
- Card Brand 0.12%
- NQA 0.25%
- Interac® Debit \$0.05/Transaction
- Monthly Account Fee \$5.00

\*additional processing fees may apply

#### UPS CHAMBER DISCOUNT PROGRAM:



Chamber members, take advantage of the UPS Members Benefit Program and save on a variety of UPS services! You'll receive 30% off small package shipments within Canada, to the U.S. and to worldwide destinations, 25% off imports into Canada, discounts starting at 75% off freight shipments and more. Plus, UPS is committed to providing value that goes beyond cost and on-time delivery. Customized solutions and reliable services drive greater efficiency and streamline internal processes. New and existing customers can enroll for free! To get started today, visit: [www.membersbenefitprogram.com/HLOBCC](http://www.membersbenefitprogram.com/HLOBCC) or call 1-800-MEMBERS (1-800-636-2377), M-F, 8 a.m. – 6 p.m. EST.



*Experience Your Adventure!*



### CHAMBERS OF COMMERCE GROUP INSURANCE PLAN:



Covers all industries including one person firms, home business and farms. Please see brochure in membership package or to get started go to [www.chamberplan.ca](http://www.chamberplan.ca)

- Extended Health Care
- Group Term Life Insurance
- Critical Illness
- Best Doctors
- Dental Care
- Disability Coverage
- Business Assistance Services

### ESSO BUSINESS CARD PROGRAM:



The Huntsville/Lake of Bays Chamber of Commerce and Imperial Oil are pleased to offer the Esso Direct Driver Billing Program to all members, including (forms are located in the membership package):

- A preferred 3.5 cent per litre discount off of fuel purchased at any Esso-branded service station.

### PAYWORKS:



Payworks offers innovative web-based Payroll, HR and Employee Time Management solutions to businesses across Canada. Chamber Members in good standing can take advantage of preferred rates on a number of services. Please see form in membership package.

#### Features:

- Choice of direct deposit or cheques
- Automatic government remittances
- No software to install or maintain
- Year-end tax filling/T4's
- Electronic Records of Employment
- Standard report library plus ad hoc reporting
- Import/export capabilities
- Online pay statements with Employee Self-Serve
- Unlimited Payroll Previews
- Dedicated account managers
- Automated tax table updates

### HOME AND AUTO INSURANCE PROGRAM:

The Chamber has partnered with the following businesses to bring all members and their employees an exclusive auto and property insurance offer with preferred rates.

- Canada Brokerlink (Ontario) Inc. – [www.brokerlink.ca/huntsville-insurance/huntsville](http://www.brokerlink.ca/huntsville-insurance/huntsville)
- CCV Insurance & Financial – [www.ccvinsurance.com/contact](http://www.ccvinsurance.com/contact)
- Hutcheson, Reynolds & Caswell Ltd. - [www.hrcinsurance.com](http://www.hrcinsurance.com)
- McIlroy Insurance Brokers – [www.mcilroyinsurance.com](http://www.mcilroyinsurance.com)
- Withey Insurance Brokers – [www.witheyinsurance.ca](http://www.witheyinsurance.ca)

**TAX BENEFITS:** Membership to the Chamber of Commerce is tax deductible through marketing and promotion



*Experience Your Adventure!*



## The Huntsville/Lake of Bays Chamber of Commerce

Chamber membership makes your business part of Huntsville and Lake of Bays most powerful business network. As a member you get preferred access to a wide range of events, activities and programs designed to help you build your business and contribute to your community. We invite you to join with us to promote business in our community.

**Mission Statement:** The Huntsville/Lake of Bays Chamber of Commerce is a membership driven business organization whose mission is to support the economic and social growth of our members through networking, public awareness and community promotion.

**Membership Pledge:** As a corporate/individual member of the Huntsville/Lake of Bays Chamber of Commerce, I/we recognize that membership is a privilege and I/we agree to undertake the following:

1. Conduct business and professional activities in a reputable manner so as to reflect honourably upon the Huntsville & Lake of Bays business community.
2. Understand, support and promote the Missions and Goals of the Chamber of Commerce.
3. Provide honest, skilled and conscientious service to customers.
4. Where possible, participate in the functions and activities of the Chamber of Commerce and lend business and professional expertise.
5. Play a role in the promotion, development and enhancement of business growth and activities within Huntsville and Lake of Bays area.



# 2017 MEMBERSHIP APPLICATION

(3 PAGES TOTAL – PLEASE RETURN ALL PAGES TO THE CHAMBER OFFICE)

## COMPANY INFORMATION:

Business Name: \_\_\_\_\_ Year Established: \_\_\_\_\_

Full Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Main Email: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

Twitter: \_\_\_\_\_

Mailing Address (if different than above): \_\_\_\_\_

## COMPANY REPRESENTATIVE(S):

### **PRIMARY**

Salutation: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Extention: \_\_\_\_\_ Email: \_\_\_\_\_

### **SECONDARY**

Salutation: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Extention: \_\_\_\_\_ Email: \_\_\_\_\_

## CORRESPONDENCE:

Please send by Email to:  main address  Primary contact  Secondary contact

*By selecting correspondence by email you are giving the Huntsville/Lake of Bays Chamber of Commerce permission to contact you via email.*

## PROFILE IMAGE/LOGO FOR WEBSITE:

Appears with your online profile, this image is designed to be square (dimensions 64 pixels x 64 pixels; accepted file formats: GIF, JPG, PNG).



### UPGRADE to a PREMIUM MEMBERSHIP at our *Special Introductory Price!* Includes:

- Premium members are highlighted on the Chamber's homepage!
- An UNLIMITED description with full editing capabilities using a WYSIWYG editor!
- Upload images, photos, files and brochures to help promote your business!



**MEMBERSHIP IS BASED ON THE NUMBER OF FULL-TIME,  
YEAR ROUND EMPLOYEES INCLUDING OWNERS**

<b>Basic Membership Fees</b> <i>(based on # of full-time, year-round employees including owners)</i>	<b>Base Fee</b>		<b>HST – 13%</b>		<b>Total Fee</b>	<input checked="" type="checkbox"/>
Not-for-Profit / Individual	\$93.00	+	\$12.09	=	\$105.09	<input type="checkbox"/>
Owner/Operator	\$215.00	+	\$27.95	=	\$242.95	<input type="checkbox"/>
2 - 10 Employees	\$278.00	+	\$36.14	=	\$314.14	<input type="checkbox"/>
11 - 40 Employees	\$348.00	+	\$45.24	=	\$393.24	<input type="checkbox"/>
40 + Employees	\$679.00	+	\$88.27	=	\$767.27	<input type="checkbox"/>
<b>PREMIUM MEMBERSHIP – Upgrade my listing today!</b>	\$99.00	+	\$12.87	=	\$111.87	<input type="checkbox"/>
<b>Total Owing</b> <i>(we accept cash, cheque, Visa, MasterCard or American Express)</i>				=		

**METHOD OF PAYMENT:**

Cheque *(payable to the Huntsville/Lake of Bays Chamber of Commerce)*  Cash

Visa/MC/Amex  Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Please note: payment by Debit is also available in office.

Representative's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for supporting the Huntsville/Lake of Bays Chamber of Commerce! HST # 107498438***

*\*ONLINE PROFILE AND ACTIVATION EMAIL TO BE PROCESSED WITHIN 10 BUSINESS DAYS OF RECEIPT OF YOUR APPLICATION\**

**I am interested in the following Chamber benefits, please have someone contact me regarding:**

- Hosting a Business After Hours or Business at Lunch Time
- Advertising on the tear-off map
- Advertising in the Huntsville/Lake of Bays Visitor's Guide
- Advertising on the Chamber's website
- Sponsoring a Chamber event





## Business Description, Categories & UNLIMITED Key Words/Tags

### **Business Description:**

Standard members are entitled to a **500 character description**, including ALL spacing & punctuation. **PREMIUM MEMBERS get an UNLIMITED description with full editing capabilities – upgrade your profile today!**

### **Categories and Key Words/Tags:**

Please select up to three (3) categories to be listed under, then list ***unlimited*** specific key words (tags) or phrases associated with your business - these key words/phrases help customers find you online!

**Arts & Entertainment**

Specific key words: \_\_\_\_\_

**Automotive**

Specific key words: \_\_\_\_\_

**Business & Professional Services**

Specific key words: \_\_\_\_\_

**Clothing & Accessories**

Specific key words: \_\_\_\_\_

**Community & Government**

Specific key words: \_\_\_\_\_

**Computers & Electronics**

Specific key words: \_\_\_\_\_

**Construction & Contractors**

Specific key words: \_\_\_\_\_

**Education**

Specific key words: \_\_\_\_\_

**Food & Dining**

Specific key words: \_\_\_\_\_

**Health & Medicine**

Specific key words: \_\_\_\_\_

**Home & Garden**

Specific key words: \_\_\_\_\_

**Industry & Agriculture**

Specific key words: \_\_\_\_\_

**Legal & Financial**

Specific key words: \_\_\_\_\_

**Media & Communications**

Specific key words: \_\_\_\_\_

**Personal Care & Services**

Specific key words: \_\_\_\_\_

**Real Estate**

Specific key words: \_\_\_\_\_

**Shopping**

Specific key words: \_\_\_\_\_

**Sports & Recreation**

Specific key words: \_\_\_\_\_

**Travel & Transportation**

Specific key words: \_\_\_\_\_